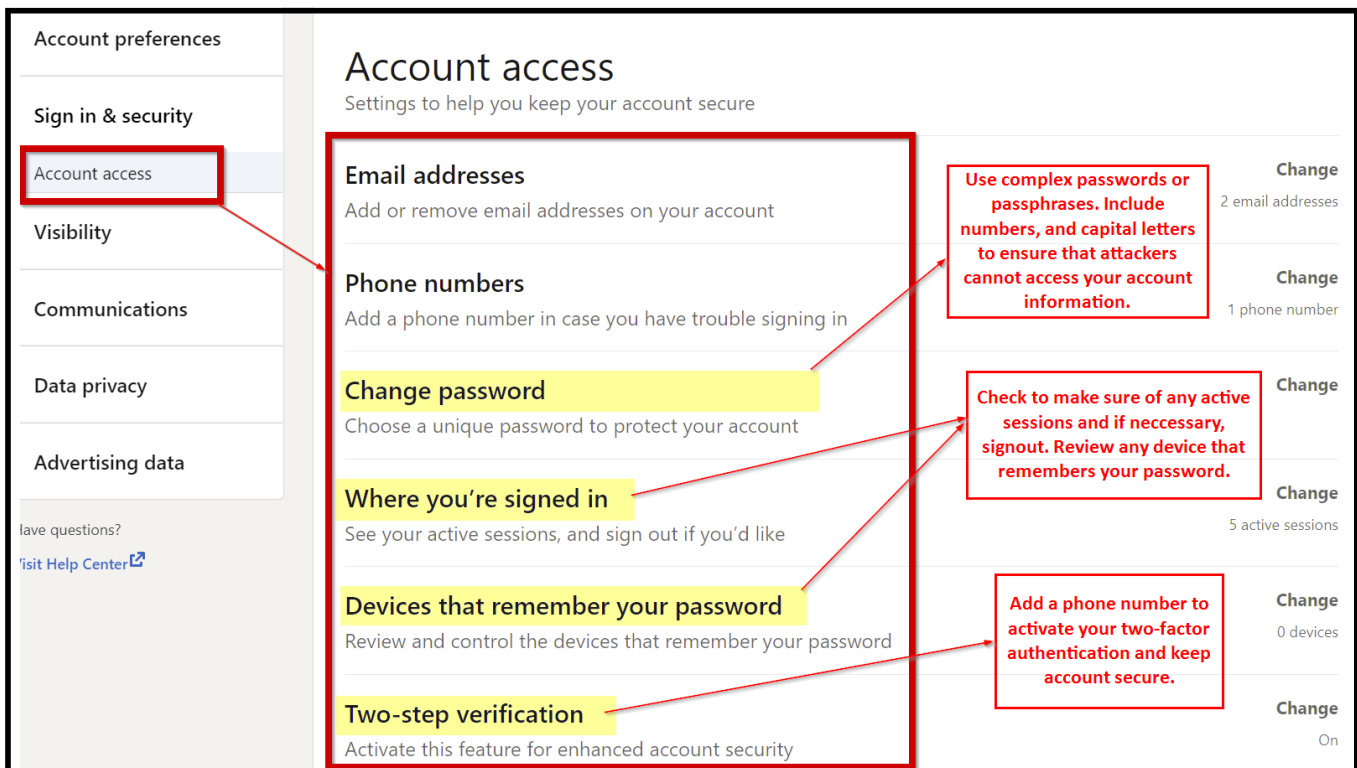
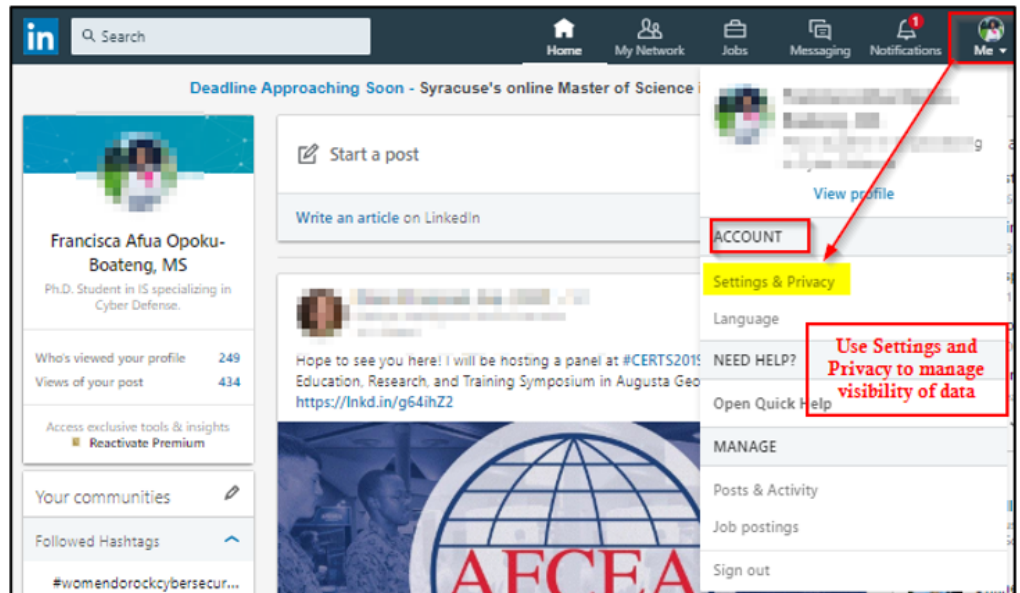


ACCOUNT LOGIN & ACTIVITY

LinkedIn is a professional networking site whose users establish connections with co-workers, customers, business contacts, and potential employees and employers. Users post and share information about current and previous employment, education, military activities, specialties, and interests. To limit exposure of your personal information, you can review and manage who can view your profile and activities.



Account preferences

- Profile information
- Site preferences
- Syncing options
- Subscriptions & payments
- Partners & services**
- Account management
- Sign in & security

Partners & services

Services you've connected your LinkedIn account

Only allow access to services you do use or are aware of.

Microsoft View Microsoft accounts you've connected to your LinkedIn account	Change 1 connected account
Twitter Manage your Twitter info on your LinkedIn account	Change Not connected

CLOSING YOUR ACCOUNT

Account preferences

- Profile information
- Site preferences
- Syncing options
- Subscriptions & payments
- Partners & services
- Account management**
- Sign in & security
- Visibility
- Communications
- Data privacy
- Advertising data

Partners & services

Services you've connected your LinkedIn account

Microsoft View Microsoft accounts you've connected to your LinkedIn account	Change 1 connected account
Twitter Manage your Twitter info on your LinkedIn account	

Account management

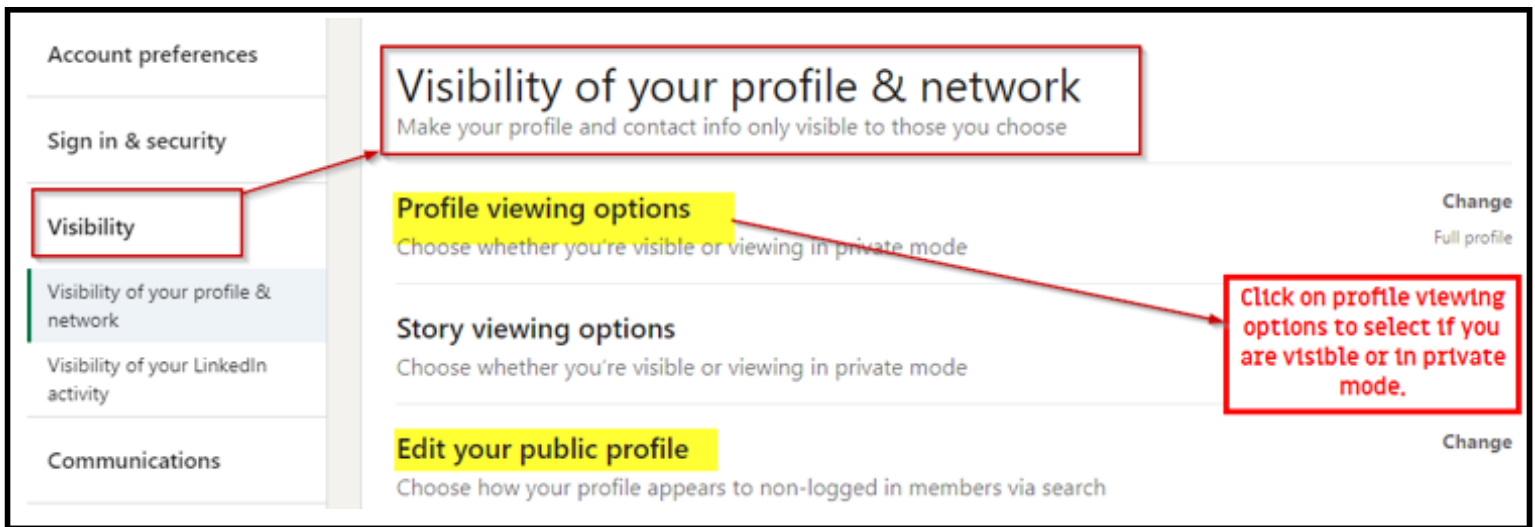
Control your LinkedIn account

Merge accounts Transfer connections from a duplicate account, then close it	Change
Hibernate account Temporarily deactivate your account	Change
Close account Learn about your options, and close your account if you wish	Change

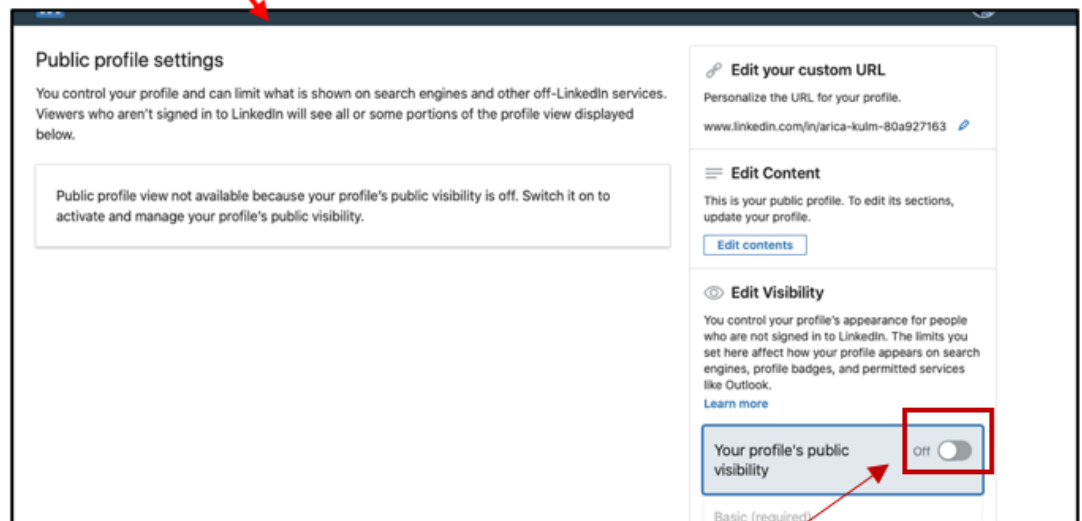
Close or hibernate your account if you no longer plan to use LinkedIn services or temporarily deactivate your account. Click on either the close or hibernate account to confirm that you want to complete that step.

PRIVACY - EDIT YOUR PUBLIC PROFILE

Review settings by following the screenshots and arrows below to ensure that your information is visible only to people of your choosing. Navigate through Privacy Tab to manage how others see your profile and network information.



Set your public profile to Off. Users not signed in to LinkedIn will not see your profile and limits visibility to search engines and other off-LinkedIn services



PROFILE & NETWORK INFORMATION

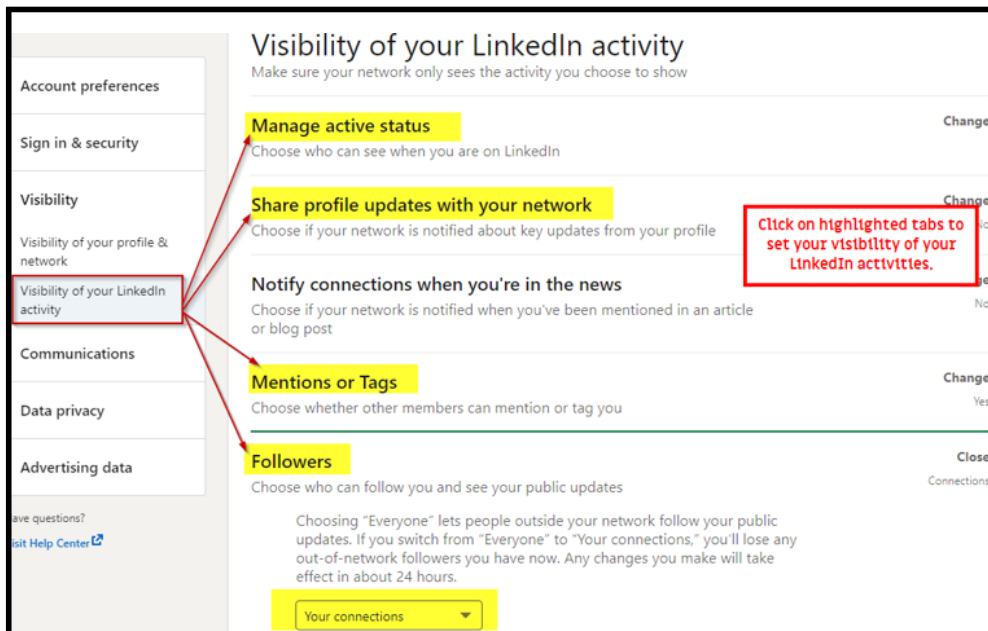
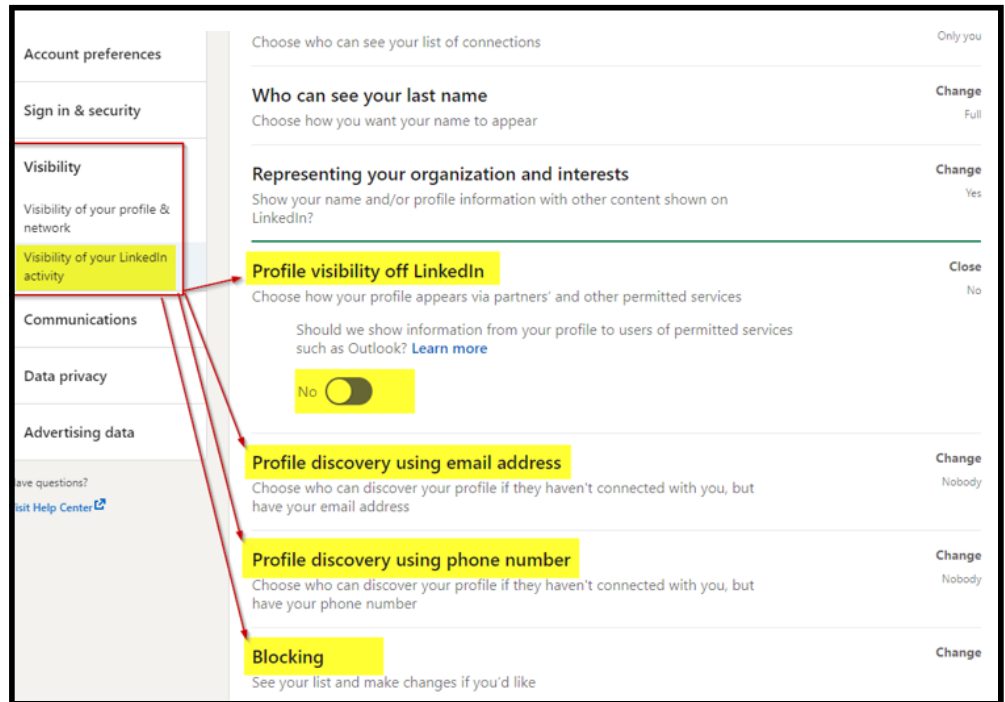
The screenshot shows the 'Account preferences' sidebar on the left with 'Visibility' selected. The main content area is titled 'Visibility of your profile & network' with the subtitle 'Make your profile and contact info only visible to those you choose'. It lists several settings: 'Profile viewing options' (Full profile), 'Story viewing options', 'Edit your public profile', 'Who can see or download your email address', and 'Who can see your connections' (Only you). Red arrows point from the 'Visibility of your profile & network' menu item to the 'Who can see or download your email address' setting, and from the 'Who can see your connections' setting to its dropdown menu.

Information contained in the "profile also viewed" section changes frequently and is not under your control, it is best to turn it off.

The screenshot shows the 'Privacy' tab selected in the top navigation bar. The 'How others see your profile and network information' section is highlighted. It includes settings for 'Edit your public profile', 'Who can see your email address', 'Who can see your connections', and 'Viewers of this profile also viewed'. The 'Viewers of this profile also viewed' setting is highlighted in yellow, and its toggle switch is set to 'No' and circled in red. A red arrow points from the 'Viewers of this profile also viewed' setting to the 'How others see your profile and network information' section header.

PRIVACY - LINKEDIN ACTIVITY

Turn off Profile Visibility on LinkedIn to ensure your information is not displayed by affiliates, partners, customers, or other permitted developers. Set the discovery of your profile via email address or phone number to No for you maximum anonymity and protection. Manage who can follow you on LinkedIn block or unfollow any suspicious person.



PRIVACY - DATA USAGE BY LINKEDIN

The screenshot shows the LinkedIn 'How LinkedIn uses your data' settings page. The left sidebar contains navigation options: Account preferences, Sign in & security, Visibility, Communications, Data privacy (highlighted), How LinkedIn uses your data (highlighted), Job seeking preferences, Other applications, Advertising data, and a Help Center link. The main content area is titled 'How LinkedIn uses your data' and includes several sections: 'Manage your data and activity' (with a 'Change' link and a red annotation box: 'Review your data and activity to see how LinkedIn uses that data.'), 'Get a copy of your data', 'Salary data on LinkedIn' (with a 'Change' link), 'Search history' (with a red annotation box: 'Manage what information you share about your personal demographics.'), 'Personal demographic information' (with a 'Change' link), 'Social, economic, and workplace research' (with 'Change' and 'No' options), 'Stored job applicant accounts' (with a 'Change' link and '0 stored accounts'), 'Other applications' (with a 'Permitted services' section highlighted in yellow and a red annotation box: 'Manage data sharing and make sure you know services you have authorised.'), and 'Microsoft Word' (with a 'Change' link and 'Yes' option).

ADVERTISING DATA PREFERENCES

Account preferences

Sign in & security

Visibility

Communications

Data privacy

Advertising data

Advertising preferences

Data collected on LinkedIn

Third-party data

Advertising preferences

Choose how your data is used to show you more relevant ads

Profile data for personalizing ads Close

Choose how ads appear to you No

Can we use your profile photo and profile information (like name or company) to personalize the content of ads, such as job ads?

No

Only you can see ads with your photo. Changes typically take up to 48 hours to take effect.

Interest categories Change

See more relevant ads, such as job ads, based on your and similar members' activities on LinkedIn and Bing

Disable profile data which allows to use your data to provide insights that help advertisers.

THIRD PARTY DATA

Third-party applications and services can access your personal information once you authorize them in your settings. Limit the use of applications to ensure that third parties cannot collect, share, or misuse your personal information. Avoid sharing your activities on third-party websites with LinkedIn by disabling the option. Do not permit or allow LinkedIn to receive information about your visited sites.

Account preferences

Sign in & security

Visibility

Communications

Data privacy

Advertising data

Advertising preferences

Data collected on LinkedIn

Third-party data

Have questions? [Visit Help Center](#)

Third-party data

Choose how you'd like data from your activity off LinkedIn to be used to show you more relevant ads

Audience insights for websites you visit Change

Choose if your data can be used anonymously by third party websites you visit to help them better understand their audiences No

Ads outside of LinkedIn Change

Choose if you want to see relevant ads on websites and apps outside of LinkedIn No

Interactions with businesses Change

Choose how your information given to businesses is used to show you relevant ads No

Ad-related actions Close

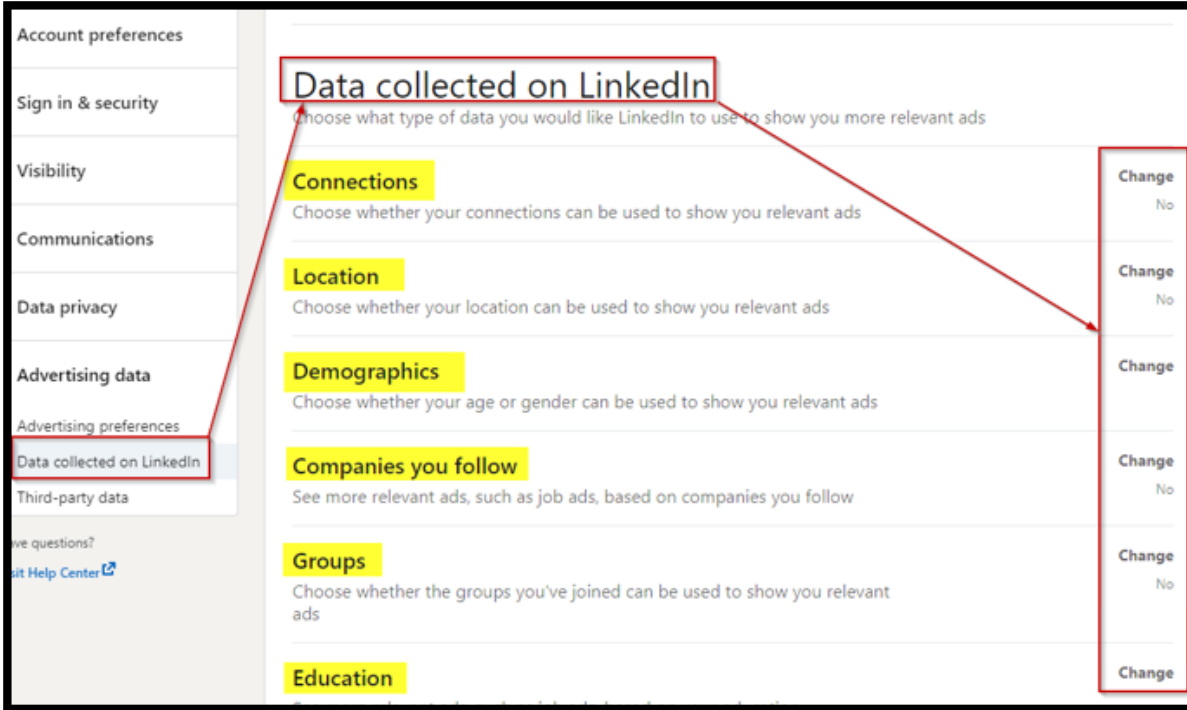
Choose if your actions on ads can be used to understand and report aggregate ad performance No

Can we use your information (that does not identify you) about action took on ads to let advertisers know aggregate information about how performed?

No

The information used for ads is aggregated and does not identify you. It also includes activities from all your devices whether or not you are logged into our services. Changes typically take up to 48 hours to take effect. [Learn more](#)

Opt-out of any third party data collection and social advertising by turning off your settings or setting it to NO.



USEFUL LINKS

A Parent's Guide to Internet Safety

www.fbi.gov/stats-services/publications/parent-guide

Wired Kids

www.wiredkids.org

Microsoft Safety & Security

<https://support.microsoft.com/en-us/help/4091455/windows-protect-privacy-internet>

OnGuard Online

<https://www.consumer.ftc.gov/features/feature-0038-onguardonline>

LinkedIn Public Profile Visibility

<https://www.linkedin.com/help/linkedin/suggested/83>

